

# Engaging Your Remote Audience

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During live streaming, whether it's the worship service, a meeting or small group, it's easy to forget those who aren't actually in the room. Here are some tips to help you offer an engaging experience for both live and remote audiences.

- Invite people to answer a specific short-answer question (like 1 word or phrase) in the live chat, while inviting your live audience to shout out answers
- Invite people to do a certain action both in person and online i.e. stand and raise your hands, or shout out a certain phrase
- A lot of it comes down to phrasing certain things so that both audiences can participate (ie. greeting - say wave or text somebody to say good morning). Just being conscious to address both audiences simultaneously
- make sure you make eye contact with the camera as well as to your live audience.
- Invite pre-recorded content like a testimony, or to have someone read scripture or pray that can be shared with both audiences simultaneously.
- Include both audiences in your welcome, offering time, announcements etc. and make sure you explain to your remote audience how they can participate.