

Every Church has a Story

THE STORY OF THE CHURCH TODAY is a continuation of the Gospel story—we are part of God’s ongoing work in His Creation. Telling your story well can make the difference of people being encouraged and inspired to act on what God has laid on them or continuing in the same old-same old.

A good story answers three questions:

Situation	Response	Results
What was the problem, issue or concern?	How was the problem solved?	What was the outcome?

Remember:

- Keep it God honouring
- Keep it short
- Give it enough narrative to make it engaging but not too much to make it boring
- Share what action or intervention was taken
- Share how God brought new life, healing, reconciliation, opportunity out of this activity

Impact Story

Where are we seeing God’s presence in our congregation?

An Impact Story is about God’s activity or presence and how it has made a positive impact in the life of a congregation. It describes the positive change that has happened. It could be a small step of faith that the board or a ministry team took. It could be an area that the congregation repented of and choose to seek God in. It could be an audacious next step that the congregation decided to embark on and how God showed up in the least expected ways.

Transformation Story

Where are we seeing God’s presence in a transformed life?

A Transformation Story shares how God’s activity or presence has made a positive impact in the life of an individual. It describes the positive change that has happened in the life of a person. It could be a small step of faith that the person took. It could be an area that a person repented of and choose to seek God with. It could be person exploring their spiritual gifts for the first time and realizing that God has something greater for them. It could be the story of God helping a person kick an addiction.

Neighbourhood Story

Where are we seeing God’s presence in our neighbourhood?

A Neighbourhood Story shows how God’s activity or presence has made a positive impact in the life of a neighbourhood or community. It describes the positive change that has happened in the life of the neighbourhood or community. It could be that there was a vandalism problem, the congregation responded by starting a youth drop-in centre and there has been a positive impact in the community. It could be the impact of a community garden, youth group, family fun day, etc.